

SocialHipper

Influencer Profile Report · Generated July 18, 2026

Brandon Balfour

INSTAGRAM

@brandonbalfourr Canada, Vancouver

?? Vancouver, BC brandon@upsidedowntalent.com @refineeyewear | Founder 1.5M TikTok | 800k Youtube

843,286	0	816	1.02%	0/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Fashion

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
May 18, 2026	843,286	1.02%	8,578	61

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Video	May 12, 2026	7,653	58	0
Video	May 11, 2026	10,052	35	0
Video	May 08, 2026	2,643	31	0
Video	May 07, 2026	3,821	46	0
Video	May 03, 2026	66,786	124	0
Video	May 02, 2026	1,125	11	0

