

Mel in Melbourne (Mel C)

INSTAGRAM @mel_inmelbourne Australia, Melbourne

LUXURY | FASHION | LIFESTYLE | TRAVEL ?? Top 100 Influencers ? Ambassador @fredhollows ? 65+ Million YouTube views ? Exclusive Codes + New YT Vid ??

164,916	0	1,048	0.35%	0/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Fashion

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
May 18, 2026	164,916	0.35%	536	45

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Video	Feb 09, 2026	570	61	0
Video	Jan 25, 2026	0	9	0
Carousel_album	Dec 16, 2025	0	39	0
Image	Nov 26, 2025	0	39	0
Video	Oct 27, 2025	0	39	0

Type	Posted	Likes	Comments	Shares
Carousel_album	Sep 30, 2025	0	49	0
Video	Sep 03, 2025	0	16	0
Video	Jul 28, 2025	0	27	0
Image	Jun 17, 2025	0	34	0
Video	Jun 03, 2025	0	40	0
Carousel_album	Apr 30, 2025	590	30	0
Video	Mar 26, 2025	1,402	46	0

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Data is based on publicly available information and may not reflect real-time metrics.