

SocialHipper

Influencer Profile Report · Generated June 28, 2026

Brazil's largest retailer Magalu & @OgilvyBrasil teamed up to turn Lu ...

INSTAGRAM

@ogilvybrasil Brazil, Sao Paulo

... influencer on the planet. From TV shows to pop music videos, watch how Lu took over both the digital & real worlds."

0 FOLLOWERS	0 FOLLOWING	0 POSTS	0.00% ENGAGEMENT RATE	0/100 SOCIALHIPPER SCORE
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Data is based on publicly available information and may not reflect real-time metrics.