

SocialHipper

Influencer Profile Report · Generated July 14, 2026

Selena Gomez

INSTAGRAM

@selenagomez United States, Los Angeles

by Grace through Faith ?? "In The Dark" & "I Said I Love You First...And You Said It Back" Out Founder
@rarebeauty Founder/CIO @officialwondermind

405,974,418	295	2,170	0.56%	96/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Beauty

Tags

makeup wellness

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Mar 14, 2026	413,933,870	4.52%	17,178,255	1,546,042
Mar 15, 2026	414,557,591	6.23%	23,712,694	2,134,142
Mar 16, 2026	414,601,248	4.58%	17,744,933	1,242,145
Mar 17, 2026	413,072,027	5.17%	20,157,914	1,209,474
Mar 18, 2026	413,940,533	6.70%	24,753,643	2,970,437
Mar 19, 2026	414,518,520	5.87%	22,135,288	2,213,528
Mar 20, 2026	414,226,703	4.70%	17,853,170	1,606,785

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
May 17, 2026	406,384,805	0.55%	2,212,034	9,712
May 19, 2026	406,321,423	0.55%	2,214,913	9,727
May 31, 2026	405,974,418	0.56%	2,270,227	10,193

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Carousel_album	May 26, 2026	2,775,436	11,124	0
Carousel_album	May 24, 2026	2,302,620	7,718	0
Carousel_album	May 11, 2026	567,626	3,095	0
Carousel_album	May 07, 2026	942,572	2,650	0
Image	May 05, 2026	328,214	2,858	0
Carousel_album	Apr 30, 2026	3,445,303	12,146	0
Carousel_album	Apr 06, 2026	4,207,564	22,254	0
Carousel_album	Apr 02, 2026	720,095	2,673	0
Carousel_album	Mar 19, 2026	1,287,492	4,894	0
Carousel_album	Mar 19, 2026	2,019,085	3,775	0
Carousel_album	Mar 18, 2026	751,702	3,358	0
Carousel_album	Mar 16, 2026	916,035	4,668	0

This report was generated by SocialHipper — <https://www.socialhipper.com>

Data is based on publicly available information and may not reflect real-time metrics.