

SocialHipper

Influencer Profile Report · Generated July 19, 2026

Aly Smalls

YOUTUBE

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Real-world tested advice on packing light, flying carry-on only, and creating unique travel guides and itineraries. Specializing in little-known travel hacks, top carry-on bag reviews, and hidden gems in popular destinations, I aim to be a trusted resource for efficient, stress-free travel and memorable adventures. As an Amazon Associate, I earn from qualifying purchases.

275,000	0	293	4.26%	0/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Travel

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jun 30, 2026	272,000	4.56%	1,843	159
Jul 03, 2026	272,000	4.50%	1,981	170
Jul 06, 2026	273,000	4.39%	1,963	174
Jul 07, 2026	273,000	4.38%	1,980	176
Jul 09, 2026	273,000	4.35%	2,006	179
Jul 11, 2026	274,000	4.32%	2,012	180
Jul 12, 2026	274,000	4.31%	2,028	181
Jul 14, 2026	274,000	4.29%	2,048	182
Jul 16, 2026	274,000	4.27%	2,066	184

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jul 18, 2026	275,000	4.26%	2,077	184

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Video	Jul 10, 2026	630	38	0
Video	Jul 04, 2026	1,450	173	0
Video	Jun 29, 2026	4,399	541	0
Video	Jun 28, 2026	4,943	288	0
Video	Jun 23, 2026	2,522	127	0
Video	Jun 14, 2026	227	15	0
Video	Jun 10, 2026	1,337	114	0
Video	Jun 03, 2026	1,571	199	0
Video	May 25, 2026	6,668	758	0
Video	May 20, 2026	2,386	361	0
Video	May 13, 2026	2,785	300	0
Video	May 03, 2026	290	31	0

This report was generated by SocialHipper — <https://www.socialhipper.com>

Data is based on publicly available information and may not reflect real-time metrics.