

Kurzgesagt – In a Nutshell

YOUTUBE @kurzgesagt Germany, Munich

Animation videos explaining things with optimistic nihilism since 12,013. We're a team of illustrators, animators, number crunchers and one dog who aim to spark curiosity about science and the world we live in. To us nothing is boring if you tell a good story. For updates on our videos and other news from the kurzgesagt universe follow us on Twitter, Facebook, Instagram and LinkedIn.

25,400,000	0	375	4.40%	99/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Technology

Tags

sustainable ai

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jul 04, 2026	25,300,000	4.60%	74,728	3,939
Jul 05, 2026	25,300,000	4.59%	75,698	3,955
Jul 07, 2026	25,300,000	4.48%	70,265	3,822
Jul 09, 2026	25,300,000	4.50%	68,026	3,726
Jul 12, 2026	25,300,000	4.47%	69,827	3,771
Jul 13, 2026	25,300,000	4.45%	70,746	3,797

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jul 14, 2026	25,300,000	4.43%	71,315	3,812
Jul 16, 2026	25,300,000	4.42%	71,661	3,820
Jul 17, 2026	25,400,000	4.41%	71,998	3,829
Jul 18, 2026	25,400,000	4.40%	72,286	3,836

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Video	Jul 07, 2026	54,430	1,637	0
Video	Jul 06, 2026	33,518	1,184	0
Video	Jul 01, 2026	51,674	961	0
Video	Jun 29, 2026	70,608	1,677	0
Video	Jun 22, 2026	87,005	3,120	0
Video	Jun 16, 2026	91,115	3,702	0
Video	Jun 15, 2026	69,113	2,931	0
Video	Jun 10, 2026	38,423	619	0
Video	Jun 04, 2026	51,296	658	0
Video	Jun 01, 2026	48,296	1,029	0
Video	May 26, 2026	176,603	12,308	0
Video	May 19, 2026	139,507	8,372	0

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Data is based on publicly available information and may not reflect real-time metrics.