

SocialHipper

Influencer Profile Report · Generated July 18, 2026

Matt D'Avella

YOUTUBE

@mattdavella United States, Los Angeles

Hi my name is Matt. I made a documentary a few years back called Minimalism that trended on Netflix and now I make YouTube videos. Please subscribe so my mother-in-law thinks this is a better career choice than being a doctor.

4,040,000	0	469	3.83%	95/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Lifestyle

Tags

sustainable

minimalist

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jul 03, 2026	4,040,000	3.80%	21,307	1,209
Jul 04, 2026	4,040,000	3.80%	21,316	1,209
Jul 05, 2026	4,040,000	3.80%	21,327	1,209
Jul 08, 2026	4,040,000	3.83%	21,605	1,254
Jul 09, 2026	4,040,000	3.84%	21,815	1,279
Jul 11, 2026	4,040,000	3.84%	21,920	1,289
Jul 12, 2026	4,040,000	3.84%	21,976	1,294

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jul 13, 2026	4,040,000	3.84%	22,045	1,300
Jul 15, 2026	4,040,000	3.83%	22,140	1,311
Jul 18, 2026	4,040,000	3.83%	22,226	1,319

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Video	Jul 07, 2026	16,900	2,171	0
Video	Jun 09, 2026	8,349	319	0
Video	Apr 30, 2026	17,310	853	0
Video	Mar 30, 2026	16,096	501	0
Video	Feb 27, 2026	9,349	347	0
Video	Jan 30, 2026	10,429	487	0
Video	Jan 13, 2026	19,318	564	0
Video	Dec 11, 2025	19,551	2,399	0
Video	Oct 28, 2025	30,127	2,615	0
Video	Sep 30, 2025	21,938	2,069	0
Video	Sep 02, 2025	32,879	1,226	0
Video	Aug 21, 2025	114,953	7,945	0

This report was generated by SocialHipper — <https://www.socialhipper.com>

Data is based on publicly available information and may not reflect real-time metrics.