

SocialHipper

Influencer Profile Report · Generated July 18, 2026

Peter McKinnon

YOUTUBE

@petermckinnon Canada, Toronto

All things photography, filmmaking, and being creative with a few too many coffees! For all business related inquiries, please visit www.petermckinnon.com

6,010,000	0	839	3.88%	95/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Photography

Tags

adventure

portrait

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jun 28, 2026	6,010,000	4.12%	4,484	240
Jul 03, 2026	6,010,000	4.11%	4,587	229
Jul 07, 2026	6,010,000	4.06%	4,717	233
Jul 08, 2026	6,010,000	4.05%	4,512	232
Jul 09, 2026	6,010,000	4.04%	4,512	235
Jul 11, 2026	6,010,000	3.93%	4,396	227
Jul 13, 2026	6,010,000	3.92%	4,520	231

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jul 14, 2026	6,010,000	3.90%	4,591	234
Jul 16, 2026	6,010,000	3.89%	4,625	236
Jul 17, 2026	6,010,000	3.88%	4,663	239

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Video	Jul 10, 2026	7,382	340	0
Video	Jul 09, 2026	1,225	34	0
Video	Jul 07, 2026	3,542	530	0
Video	Jun 30, 2026	2,656	244	0
Video	Jun 29, 2026	3,251	126	0
Video	Jun 27, 2026	7,726	220	0
Video	Jun 25, 2026	7,599	480	0
Video	Jun 23, 2026	4,171	76	0
Video	Jun 11, 2026	1,252	57	0
Video	May 29, 2026	10,388	517	0
Video	May 26, 2026	2,010	38	0
Video	May 21, 2026	11,769	580	0

This report was generated by SocialHipper — <https://www.socialhipper.com>

Data is based on publicly available information and may not reflect real-time metrics.