

SocialHipper

Influencer Profile Report · Generated July 18, 2026

the tour guy

YOUTUBE

@thetourguy United Kingdom, London

We are The Tour Guy, the leading provider of incredible tours and authentic experiences for all types of English-speaking travelers visiting Europe. With a dedication to immersing ourselves in international culture, we have recruited an experienced team of wanderlusters at heart, with the ability to create the wow factor for fellow adventure seekers. With loyalty to the customer, we follow the Golden Rule of travel: treat vacations like you want yours treated. Our website is easy to navigate and our native English speaking travel experts jump at any chance to help you plan your ideal vacation and book with ease. Our highly educated team is dedicated to creating an exclusivity factor, providing impressive opportunities and access to areas restricted from the general public. A full list of services, tours, and experiences can be found at TheTourGuy.com.

167,000	0	321	2.46%	0/100
FOLLOWERS	FOLLOWING	POSTS	ENGAGEMENT RATE	SOCIALHIPPER SCORE

Category

Travel

Growth History (Last 30 Days)

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jun 26, 2026	166,000	2.60%	105	5
Jun 28, 2026	166,000	2.57%	106	5
Jun 30, 2026	166,000	2.55%	107	5
Jul 03, 2026	166,000	2.56%	109	5
Jul 07, 2026	167,000	2.53%	112	5
Jul 09, 2026	167,000	2.51%	113	5
Jul 12, 2026	167,000	2.49%	114	5

Date	Followers	Engagement Rate	Avg Likes	Avg Comments
Jul 13, 2026	167,000	2.48%	115	5
Jul 16, 2026	167,000	2.46%	117	5
Jul 18, 2026	167,000	2.46%	119	5

Recent Content Performance

Type	Posted	Likes	Comments	Shares
Video	Jul 17, 2026	32	3	0
Video	Jul 03, 2026	48	0	0
Video	Jun 19, 2026	141	5	0
Video	Jun 05, 2026	93	5	0
Video	May 23, 2026	136	11	0
Video	May 16, 2026	55	2	0
Video	May 09, 2026	56	8	0
Video	May 02, 2026	69	6	0
Video	Apr 25, 2026	421	15	0
Video	Apr 21, 2026	6	0	0
Video	Apr 16, 2026	29	0	0
Video	Apr 14, 2026	54	1	0

This report was generated by SocialHipper — <https://www.socialhipper.com>

Data is based on publicly available information and may not reflect real-time metrics.